



# JACQUIE MILITANO



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## **An Introduction**

Jersey-raised/story-crazed Producer, Director, Actor and Content Creator with 15+ years of production experience in the entertainment and media industries.

Previously employed by Walt Disney Entertainment, Radio Disney and Radio City Music Hall - in event coordinating, stage managing, directing, producing, marketing, performing and teaching roles.

Esteemed Theatre Director and Educator with ACT of CT, KJK Productions, Manhattan Movement and Arts Center, Applause and Paper Mill Playhouse. Accomplished Video Producer and Editor at The Knot Worldwide and CafeMedia. Committed to creating and collaborating with other passionate professionals to manage and produce compelling content for a variety of media platforms, theatrical productions and live events. Dedicated to supporting arts education!

## **Work Experience**

### **Q.U. PRODUCTIONS CO.**

**FOUNDER / EXECUTIVE PRODUCER, NY — 2011-PRESENT**

- Created, developed and produced original content for web entertainment and media distribution
- Provided and personally executed event planning services and filming/editing video services

### **KJK PRODUCTIONS**

**THEATRE PROGRAM DIRECTOR / PRODUCER / DIGITAL PRODUCER, NY — 2007-PRESENT**

- Directed full book musicals and children's theatre productions, groups of 80+ children per show
- Presented innovative and entertaining theatre experiences that foster an appreciation for the arts
- Enhanced the techniques required in all disciplines of theater and the arts
- Managed production team and onboarded theatre professionals
- Curated and created original content for social media platforms to strengthen online presence
- Produced both promotional video content and internal choreography training videos

### **ACT OF CT**

**TEACHING ARTIST / CHILDREN'S THEATRE DIRECTOR, CT — 2021, PRESENT**

- Guided youth arts education through theatre activities and group play
- Directed and choreographed musical productions for student cast, grades 2-6

### **EDGEMONT THEATRE**

**DIRECTOR / CHOREOGRAPHER (AT EDGEMONT JR. SR. HIGH SCHOOL), NY — 2017-2022**

- Directed and choreographed Middle School Musical productions: Guys and Dolls, The Wizard of Oz
- Directed and choreographed High School productions: The Mystery of Edwin Drood, Shrek, Urinetown

### **BABYLIST**

**FREELANCE VIDEO PRODUCER / EDITOR / TALENT, NY — 2019-2022**

- Produced video content, ideation script to screen
- Filmed, edited and hosted informational and entertaining online videos, evergreen product review

## **THE KNOT WORLDWIDE (FORMERLY XO GROUP INC.)**

### **SENIOR VIDEO PRODUCER, NY — 2017-2019**

- Developed video strategy for The Bump and The Knot, owning process from pitch to post
- Produced all original video content for The Knot and The Bump, conceptualizing and developing new series that live on our social platforms, site and app
- Grew and managed the video team, owning its performance and metrics
- Increased video production by 95% - growth in video inventory advanced pre-roll program

## **NEW YEAR'S EVE BALL DROP TIMES SQUARE, LIVEX OFFICIAL WEBCAST**

### **TALENT PRODUCER, NY — 2016-2017**

- Coordinated all talent for 6 hour live show at the Official Kiss Stage
- Broadcast to every country with 4 million unique views

## **CAFEMEDIA/CAFEMOM**

### **VIDEO PRODUCER, NY — 2015-2017**

- Produced original and branded video content for an audience of 73MM unique visitors and 290MM social media followers across platforms
- Created, wrote, filmed and edited evergreen and trending content for all verticals - Lifestyle, News, Food, Beauty, Fitness, Entertainment and Parenting
- Grew video audience and increased views across all platforms, from 5MM to 28MM in 3 months
- Oversaw development and production of all video projects with the editorial team

## **RADIO CITY MUSIC HALL**

### **SENIOR TOUR AND EVENT ASSOCIATE, NY — 2012-2015**

- Welcomed upwards of 1000 patrons per day and managed guest relations
- Managed the floor and tour staff as Tour Dispatch to ensure for smooth daily operations
- Conducted historical tours of the building as premiere entertainment venue

## **RADIO DISNEY**

### **ON AIR DJ / EVENT PROGRAM HOST, NY — 2009-2015**

- Brought the Disney magic to live events throughout NYC and the tristate area
- Served as a representative and promoter of the brand itself and the company's cross brands
- Led on-camera promotions for internal marketing and external public relations videos
- Taught team choreography workshops
- Hosted on air for The Kids Concern Show
- Operated recording studio and edited individual radio shows for release

## **DISNEY SPECIAL EVENTS**

### **EVENT COORDINATOR, NY — 2010-2014**

- Conducted integrative marketing through entertainment for Walt Disney Consumer Products
- Interacted with guests and facilitated event run of show: Disney Couture, Toy Hall of Fame - Toy Story 3, Princess and the Frog - Princess Experience, Toy Fairs - Cars 2, Disney Jr., Monsters University, and Marvel integrations

## **MUNDLTON INC.**

### **PERFORMER / EVENT COORDINATOR, NY — 2010-2013**

- Coordinated experiential marketing and performed for various live event programming for the Walt Disney Company, NBCUniversal, and Milestone Productions

## **PAPER MILL PLAYHOUSE**

THEATRE TEACHER, NJ — 2011-2012

- Taught youth theatre arts through story time, emotional recognition and imaginative play for the Theatre Tots and Storybook Theatre classes

## **STRATEGIC ENTERTAINMENT**

EVENT PROGRAM HOST, NY — 2010-2015

- Performed as roaming Fun Squad, atmosphere entertainment for the World Science Festival and Tribeca Film and Family Festival
- Hosted staged presentation of the Tribeca Food Feast and interviewed celebrity chefs in live and recorded demonstrations
- Emceed the Tribeca Film Festival red carpet screening of Back to the Future's 30th Anniversary

## **APPLAUSE**

THEATRE TEACHER / SUMMER PROGRAMS ASSISTANT DIRECTOR, NY — 2010-2011

- Taught acting and dance performance through themed theatre arts programming

## **MANHATTAN MOVEMENT AND ARTS CENTER**

PRESCHOOL TEACHER / DRAMA TEACHER / ADMINISTRATIVE ASSISTANT, NY — 2009-2011

- Facilitated open class scheduling and studio rentals
- Taught early childhood development activities through group social play, sensory play, science, art, language, mathematics and culture
- Developed and led children's theatre programs for audition and performance

## **WALT DISNEY ENTERTAINMENT - WORLD OF DISNEY**

PERFORMER / GREETER / PHOTOGRAPHER / SHOW DEVELOPER, NY — 2006-2009

- Performed as beloved Disney characters in renown atmosphere entertainment and interactive shows
- Directed and hosted internal choreography training videos
- Maintained effective run of show and flow of character "meet & greets"
- Took Disney Photopass photography and ran printing kiosk
- Interacted with upwards of 1000 patrons per day and managed guest relations
- Motivated and strategized new productions and enhancements with the team

## **WALT DISNEY ENTERTAINMENT - WALT DISNEY WORLD**

PERFORMER, FL — 2005-2006

- Performed as beloved Disney characters in renown atmosphere entertainment, "meet & greets", cavalcades and interactive shows

## **ACTING FOR YOUNG PEOPLE**

TEACHING ARTIST, DC — 2004-2006

- Taught theatrical performance through themed programming

## **Education**

GEORGE MASON UNIVERSITY: Bachelor of Arts – Theater

## **Additional Skills**

Skilled with video and editing programs (Adobe Premiere Pro CC, Final Cut Pro, iMovie, Wochit), experienced shooting with DSLR cameras (Canon, Nikon, Panasonic) and Canon C100, YouTube certified and "Build Your Channel Bootcamp" via YouTube Space NY